



ROEF and Rooftop Revolution make green connection!

Two organizations with the same ambition join hands. ROEF and Rooftop Revolution signed a green alliance on top of a sustainable roof. They want to strengthen each other in making even more green meters on our roofs. The 'roof activists' also have a big dream when it comes to making use of the roof landscape; they want to create several accessible roof gardens in a city and connect them by air bridges. The ultimate goal: a huge rooftop park at high altitude! This challenging rooftop dream should be realized by 2025. On World Green Roof Day (June 6, 2021) they announced their collaboration.

Experts on a high level

ROEF is an expert when it comes to events on and about roofs. By organizing experiences at great heights, they show how the roofscape can make an important contribution to a healthy, attractive, cultural and future proof living environment. Rooftop Revolution is an expert when it comes to activating and guiding roof owners. Do you want to get started with making your roof more sustainable? Then call these revolutionaries. They advise and guide owners from idea to construction, support governments in their climate adaptation ambitions, and help citizens to a better and greener view. Their mission: to bring more nature into the city by making the most of every roof.

A world of possibilities

Flat roofs are the largest area of fallow surface in the Netherlands. In total there is approximately 600km² of free space above the city that begs to be used in a multifunctional way. Various sustainable options are possible. Flat roofs can become green roofs, water-storage roofs, energy-generating roofs or a combination of these. In addition, our roof surface offers space for growing fruit and vegetables, recreation, sports, living and working. A whole new world of possibilities awaits us!

Together you achieve more

In order to draw even more attention to these possibilities and to realize more movement on the roofs, the ambitious sustainable doers are now collaborating. Alexander van der Meer, co-founder ROEF: "We want to launch bigger initiatives with lasting impact, such as the creation of a roof park. For this we need an activating knowledge partner, and that is Rooftop Revolution". Jan Henk Tigelaar, director of Rooftop Revolution also thinks joining hands is a step in the right direction: "ROEF's experience and network gives us the space to push our boundaries in the field of awareness and activation."

Nomad Academy

Rooftop Revolution is already active in several Dutch cities. ROEF provides 'roof activation' mainly in Amsterdam. But both organizations also have international ambitions. This partnership is also intended to roll out cases in other countries in the future. A first step in that direction has already been made. ROEF is affiliated with the 'Nomad Academy'. A group of nine young professionals (nomads) from various European cities who will jointly carry out a research project focused on roofs. With the ideas that follow from this, the European roofscape must be lifted to a higher level. One of the nomads is Anne Molenaar, a graduate student in Environmental Sciences and project assistant at Rooftop Revolution. She has been chosen by ROEF to join the Academy. A first sealing of a fruitful collaboration!

The Nomad Academy is supported by the Creative Europe Programme of the European Union.

About ROEF

ROEF moves the city: from roof to roofscape. It's time to open your eyes and join ROEF on the roofs because there is plenty of space! The city is becoming overcrowded and more greenery is essential in battling climate change.

That is why ROEF is showing off Amsterdam's greatest potential – right above our heads. The uncultivated roofscape of Amsterdam is a whopping 12 square kilometers: the Vondelpark times 25!

Green roofs offer a solution to climate adaption, sustainable energy needs, and overcrowded cities. Utilized roofs contribute to the conservation and restoration of biodiversity, better air quality, insulation, heat waves, noise reduction, and on top of that, they collect 60 to 80% more rainwater.

Get away from the daily hustle and bustle and enjoy the view. Read a book or have a drink at one of the city's roof parks, green terraces, public food gardens, and other public spaces.

About Rooftop Revolution

Rooftop Revolution's mission is: to make the most of every roof. The organization wants to bring more nature to the city by utilizing the largest undeveloped area of the city: the roof surface. In the Netherlands there are about 600 km² of flat roofs, about 90,000 soccer fields. So there are plenty of opportunities. Rooftop Revolution advises housing associations, developers and investors, but also private homeowners and VvE's, about sustainable roofs. It supports governments in formulating and achieving their goals concerning climate adaptation. And it helps municipalities to mobilize their residents on a large scale to green their roofs or the roofs they overlook.

Note to editors

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